

THE DINOSAURS ARE COMING...



+65%*

more visitors after the special exhibition opens

95%*

likelihood of recommendation among families thanks to the high experience and educational value

+80%*

longer dwell time for guests across the entire zoo grounds

+200%*

more media attention for the zoo, its educational work and its events

... A FASCINATING JOURNEY THROUGH TIME IN YOUR ZOO

* up to ...

BRING THE FASCINATING WORLD OF DINOSAURS TO YOUR ZOO!



MEDIA IMPACT & A POSITIVE SPECIAL EVENT

Turn your zoo into a destination for families, nature lovers and education-minded visitors. Our dinosaur exhibition creates fascinating experience spaces that blend harmoniously into park landscapes and themed areas.

Why this exhibition is ideal for zoological institutions:

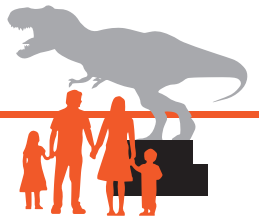
- **An attractive additional attraction** for existing visitor groups

- **Harmonious integration** into park paths, themed areas and open spaces
- **Strong educational impact** through the connection between prehistory, evolution and natural history
- **Visitor guidance and longer dwell time** across the entire grounds

Create lasting experiences for your visitors!

Contact us today!

WHY YOUR ZOO BENEFITS IN PARTICULAR:



01

A proven visitor magnet:

Dinosaur exhibitions are among the most successful special formats for zoological institutions worldwide and demonstrably increase visitor numbers as well as the catchment area

04

Natural history brought to life:

The exhibition complements existing animal and species-protection themes with a fascinating journey through time and broadens your zoo's educational offer.

02

Experience-oriented knowledge transfer:

The combination of a prehistoric experience and modern zoo education delights visitors and creates exciting learning spaces for children, young people and adults.

05

Strong word-of-mouth and repeat visits:

Visitors enthusiastically share their impressions and generate positive word of mouth as well as a sustainable increase in awareness.

03

An attractive reason for families to visit:

Families gain an additional reason to visit the zoo - added value that extends outings and encourages repeat visits.

06

Long-term image gain:

The combination of education, experience and science strengthens your zoo's profile as a modern leisure and educational institution.

MEDIA IMPACT & A SUCCESSFUL SPECIAL EVENT:



01

Media impact of the exhibition: Our dinosaur exhibition not only offers a fascinating on-site experience, but also generates strong publicity before the exhibition opens. Through targeted PR measures and integration into local media, your zoo can stay in the headlines and reach a wide audience.

03

Long-term awareness effect: Thanks to the successful combination of education and entertainment, we create a lasting and positive memory associated with your zoo. Visitors of all ages will remember the fascinating dinosaur world in your zoo for a long time to come.

02

Recommendations and talking points: Our exhibition stimulates recommendations and offers visitors plenty to talk about. Fascinating exhibits and interactive activities create a lively atmosphere that remains memorable and is sure to be recommended.

04

A positive event: Our exhibition is more than just an event - it transforms your zoo into an inspiring place that awakens joy, curiosity and amazement. Invite your visitors to explore the world of dinosaurs and enjoy an unforgettable experience.

WHY OUR DINOSAURS ARE PERFECT FOR ZOOS:

01

Scientifically sound and realistic:

Our models are based on current scientific findings and authentically complement zoological educational programmes.

02

A tried-and-tested exhibition concept across Europe:

Millions of visitors confirm the strong appeal of our exhibitions.

03

Edutainment at a high level:

The combination of knowledge transfer and experiential staging appeals equally to all age groups.

04

An intergenerational experience:

Children, young people and adults discover the fascinating world of prehistory together.

05

Emotional appeal:

Lifelike large-scale models create striking photo opportunities and unforgettable visitor moments.

OUR EXHIBITION SERVICE FOR ZOOS:

01

Supply of exhibition modules:

We supply the dinosaur exhibits for an impressive integration into your zoo.

03

Installation support and coordination:

We support implementation in close coordination with your technical and horticultural teams.

02

Individual location planning:

Flexible concepts allow optimal integration into existing routes and themed areas.

04

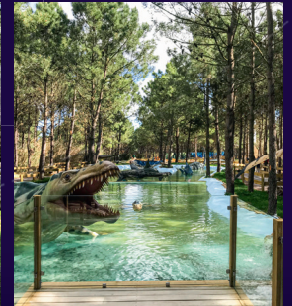
Dedicated contacts:

Throughout the full duration, we are happy to remain by your side and support you with questions and processes.

05

Flexible exhibition periods:

Ideal for seasonal highlights, holiday programmes and temporary special exhibitions.



SUCCESSFUL SPECIAL EXHIBITIONS IN LEISURE & ANIMAL PARKS

THE FASCINATION OF LIFELIKE DINOSAURS DELIGHTS VISITORS OF ALL GENERATIONS
AND CONNECTS NATURAL HISTORY WITH MODERN ZOO ENVIRONMENTS.

DENMARK

GIVSKUD ZOO - ZOOTOPIA

ENGLAND

ALL THINGS WILD

ROSENGARTEN

WILDPARK SCHWARZE BERGE

HUNGARY

VESZPRÉM ZOO

ERNZEN

DINOSAURIERPARK
TEUFELSSCHLUCHT

AND MANY MORE



FOR FURTHER INFORMATION AND EXHIBITION AVAILABILITY, PLEASE CONTACT US

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