

THE DINOSAURS ARE COMING...



+65%*

more visitors thanks to a spectacular outdoor attraction

95%*

likelihood of recommendation among families thanks to the high adventure and experience factor

+80%*

longer dwell time for guests across the entire park

+200%*

more media attention for the park, its events and leisure offers

... A PREHISTORIC ADVENTURE IN YOUR WILDLIFE PARK

* up to ...

BRING THE FASCINATING WORLD OF DINOSAURS TO YOUR WILDLIFE PARK!



MEDIA IMPACT & A POSITIVE SPECIAL EVENT

Turn your wildlife park into an adventure destination for families and nature lovers. Our dinosaur exhibition blends harmoniously into woodland paths, open spaces and themed routes, creating spectacular experience stations.

Why this exhibition is ideal for wildlife and nature parks:

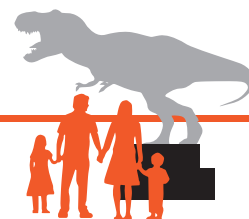
- **Attractive outdoor experience stations** along circular routes
- **Natural integration** into woodland and landscape areas

- **A strong adventure and experience factor** for families
- **Visitor guidance and longer dwell time** throughout the whole park

Create unforgettable nature experiences with a prehistoric adventure!

Contact us today!

WHY YOUR PARK BENEFITS IN PARTICULAR:



01

A proven visitor magnet:

Dinosaur exhibitions are among the most successful special attractions in the leisure sector and demonstrably increase visitor numbers as well as the catchment area.

04

Thematic extension of the park offering:

The prehistoric theme complements nature and wildlife experiences with an exciting adventure component for explorers young and old.

02

Nature experience meets prehistoric adventure:

The combination of a spacious park landscape, today's wildlife and life-sized dinosaurs creates a unique open-air experience.

05

Strong word-of-mouth and repeat visits:

Visitors enthusiastically share their experiences and generate positive word of mouth as well as growing awareness.

03

An attractive reason for a family outing:

Families receive an additional reason to visit - added value that extends day trips and encourages repeat visits.

06

Long-term image boost:

The combination of wildlife, prehistoric creatures, experience and adventure strengthens your wildlife park's profile as an attractive destination for families.

MEDIA IMPACT & A SUCCESSFUL SPECIAL EVENT:



01

Media impact of the exhibition: Our dinosaur exhibition not only offers a fascinating on-site experience, but also generates strong publicity before the exhibition opens. Through targeted PR measures and integration into local media, your park can remain in the headlines and reach a wide audience.

03

Long-term awareness effect: Thanks to the successful combination of education and entertainment, we create a lasting and positive memory associated with your park. Visitors of all ages will remember the fascinating dinosaur world in your park for a long time to come.

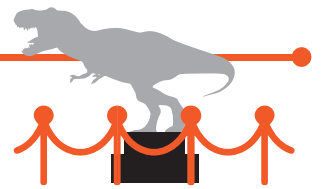
02

Recommendations and talking points: Our exhibition encourages recommendations and gives visitors plenty to talk about. Fascinating exhibits and interactive activities create a lively atmosphere that remains memorable and is sure to be recommended.

04

A positive event: Our exhibition is more than just an event - it transforms your park into an inspiring place that sparks joy, curiosity and amazement. Invite your visitors to explore the world of dinosaurs and enjoy an unforgettable experience.

WHY OUR DINOSAURS ARE PERFECT FOR WILDLIFE PARKS:



01

Realistic and robust large-scale models:

Our dinosaurs are designed for permanent outdoor use and blend impressively into natural surroundings.

02

A tried-and-tested exhibition concept across Europe:

Millions of visitors confirm the strong appeal as an additional outdoor attraction.

03

Edutainment with an adventure factor:

Knowledge transfer becomes an exciting discovery experience in a natural environment.

04

An intergenerational experience:

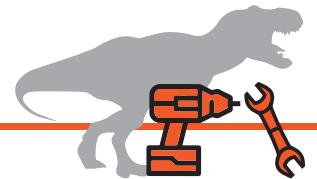
Children, young people and adults experience fascinating moments in nature together.

05

Emotional appeal:

Lifelike prehistoric giants create striking photo opportunities and lasting visitor memories.

OUR EXHIBITION SERVICE FOR WILDLIFE PARKS:



01

Supply of exhibition modules:

We supply the dinosaur exhibits for impressive placement throughout the park grounds.

03

Installation support and coordination:

We support implementation in close coordination with your technical and landscape-gardening teams.

02

Individual route and site planning:

Flexible concepts allow optimal integration into circular routes, themed trails and open spaces.

04

Dedicated contacts:

Throughout the full duration, we are happy to remain by your side and support you with questions and processes.

05

Flexible exhibition periods:

Ideal for seasonal highlights, holiday programmes and temporary special exhibitions.



SUCCESSFUL SPECIAL EXHIBITIONS IN LEISURE & ANIMAL PARKS

THE FASCINATION OF LIFELIKE DINOSAURS DELIGHTS VISITORS OF ALL GENERATIONS AND CONNECTS NATURAL HISTORY WITH MODERN WILDLIFE PARK ENVIRONMENTS.

DENMARK

GIVSKUD ZOO - ZOOTOPIA

ENGLAND

ALL THINGS WILD

ROSENGARTEN

WILDPARK SCHWARZE BERGE

HUNGARY

VESZPRÉM ZOO

ERNZEN

DINOSAURIERPARK
TEUFELSSCHLUCHT

AND MANY MORE



FOR FURTHER INFORMATION AND EXHIBITION AVAILABILITY, PLEASE CONTACT US

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