

THE DINOSAURS ARE COMING ...



+65%*

more visitors thanks to an exceptional special attraction

95%*

recommendation rate among families thanks to the high experience and educational value

+80%*

longer dwell time for guests across the entire park

+200%*

more media attention for the park, its events and leisure offers

**... A SPECTACULAR JOURNEY
THROUGH TIME IN YOUR BIRD PARK**

* up to ...

BRING THE FASCINATING WORLD OF DINOSAURS TO YOUR BIRD PARK!



MEDIA IMPACT & A POSITIVE SPECIAL EVENT

Turn your bird park into a destination for families, nature lovers and explorers. Our dinosaur exhibition blends harmoniously into park landscapes, themed areas and experience stations.

Why this exhibition is ideal for bird parks:

- **A thematic addition** to the evolutionary history of the bird world
- **Attractive experience stations** along circular routes

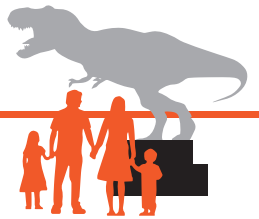
• **A strong educational and experience factor** for families and school groups

• **Visitor guidance and longer dwell time** across the entire park

Create fascinating journeys through time for your visitors!

Contact us today!

WHY YOUR PARK BENEFITS IN PARTICULAR:



01

A proven visitor magnet:

Dinosaur exhibitions are among the most successful special formats in the leisure sector and demonstrably increase visitor numbers as well as the catchment area.

04

An attractive reason for a family outing:

Families gain an additional reason to visit the park - added value that extends stays and encourages repeat visits.

02

Experience the age of the skies at first hand:

Pterosaurs and prehistoric giants create impressive stagings that integrate perfectly into aviary landscapes and themed areas.

05

Strong word-of-mouth and repeat visits:

Visitors enthusiastically share their experiences and generate positive word of mouth as well as growing awareness.

03

Experience evolution first-hand:

Birds are regarded as direct descendants of the dinosaurs - this fascinating connection makes the exhibition an ideal thematic addition to your park.

06

Long-term image boost:

The combination of bird life, evolution and a prehistoric experience strengthens your park's profile as a distinctive leisure and educational institution.

MEDIA IMPACT & A POSITIVE EVENT:



01

Media impact of the exhibition: Our dinosaur exhibition not only offers a fascinating on-site experience, but also generates strong publicity before the exhibition opens. Through targeted PR measures and integration into local media, your park can remain in the headlines and reach a wide audience.

03

Long-term awareness effect: Thanks to the successful combination of education and entertainment, we create a lasting and positive memory associated with your park. Visitors of all ages will remember the fascinating dinosaur world in your park for a long time to come.

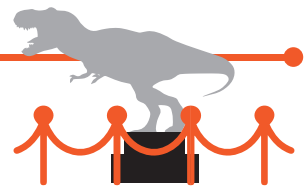
02

Recommendations and talking points: Our exhibition stimulates recommendations and gives visitors plenty to talk about. Fascinating exhibits and interactive activities create a lively atmosphere that remains memorable and is sure to be recommended.

04

A positive event: Our exhibition is more than just an event - it transforms your bird park into an inspiring place that awakens joy, curiosity and amazement. Invite your visitors to explore the world of dinosaurs and enjoy an unforgettable experience.

WHY OUR DINOSAURS ARE PERFECT FOR BIRD PARKS:



01

Scientifically sound and clearly presented:

Our models are based on current findings on evolution and complement the educational work of zoological institutions.

02

A tried-and-tested exhibition concept across Europe:

Millions of visitors confirm the strong appeal as a family-friendly special attraction.

03

Edutainment at a high level:

The combination of knowledge transfer and experience-based staging delights all age groups.

04

An intergenerational experience:

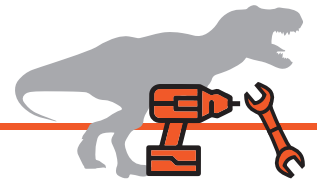
Children, teenagers and adults discover the fascinating development of life together.

05

Emotional appeal:

Lifelike prehistoric giants and pterosaurs create striking photo opportunities and lasting memories.

OUR EXHIBITION SERVICE FOR BIRD PARKS:



01

Supply of exhibition modules:

We supply the dinosaur exhibits for an impressive integration into your park facilities.

03

Installation support and coordination:

We support implementation in close coordination with your technical and landscape-gardening teams.

02

Individual location planning:

Flexible concepts allow optimal integration into route systems, aviary surroundings and the current park design.

04

Dedicated contacts:

Throughout the full duration, we are happy to remain by your side and support you with questions and processes.

05

Flexible exhibition periods:

Ideal for seasonal highlights, holiday programmes and temporary special exhibitions.



SUCCESSFUL SPECIAL EXHIBITIONS IN LEISURE & ANIMAL PARKS

THE FASCINATION OF LIFELIKE DINOSAURS DELIGHTS VISITORS OF ALL GENERATIONS
AND CONNECTS NATURAL HISTORY WITH MODERN BIRD-PARK ENVIRONMENTS.

DENMARK

GIVSKUD ZOO - ZOOTOPIA

ENGLAND

ALL THINGS WILD

ROSENGARTEN

WILDPARK SCHWARZE BERGE

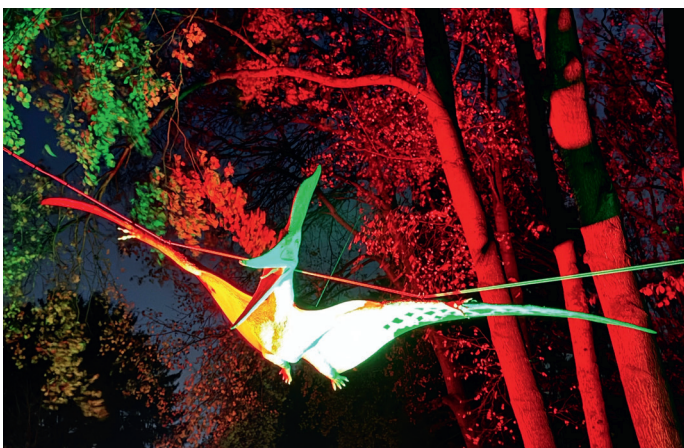
HUNGARY

VESZPRÉM ZOO

ERNZEN

DINOSAURIERPARK
TEUFELSSCHLUCHT

AND MANY MORE



FOR FURTHER INFORMATION AND EXHIBITION AVAILABILITY, PLEASE CONTACT US

+49 5037/96999680

info@dinopark-international.de