

THE DINOSAURS ARE COMING ...



+65%*

more visitors to your city
after the exhibition opens

95%*

likelihood that your city
will be recommended
after a visit

+80%*

greater willingness to buy
among visitors in your city
and a more positive perception

+200%*

more attention for
your city in the press
and on social media

... A FANTASTIC STORY IN YOUR CITY

* up to...

BRING THE FASCINATING WORLD OF DINOSAURS TO YOUR CITY!



Turn your city into a hotspot for families and adventurers by presenting our spectacular dinosaur exhibition. Step into the breathtaking world of prehistoric giants and offer your visitors an unforgettable experience right in your city.

Why should you choose our exhibition?

- **Visitor attraction:** The fascinating world of dinosaurs appeals to people of all ages and will certainly draw the attention of many visitors to your city.
- **Varied programme:** From life-sized prehistoric giants to interactive activities for the whole family, we offer a broad range of entertainment that will delight your visitors.

• **Attractive city marketing:** Take the opportunity to present your dinosaur event together with the municipal marketing association. Position your city, alongside advertising partners, as a place for an educational and exciting prehistoric experience.

• **Increased footfall:** By hosting the exhibition in your city, you can increase footfall and potentially attract new customers.

Offer your visitors an unforgettable experience and make your city the talk of the town.

Contact us today to learn more about our exhibition and partnership opportunities!

WHY MANY VISITORS WILL COME:

01

A proven crowd-puller: Our dinosaur exhibition has proven to be a genuine crowd-puller. Experience shows that the catchment area grows and attracts additional visitors from near and far who want to enjoy this unique experience.

02

A family-friendly experience: The exhibition is known for offering an experience for the whole family - children, parents and grandparents alike. Many people come to create shared memories and enjoy an adventure together.

03

Exciting activities and interactions:

With a wide range of exciting activities and interactive opportunities, our exhibition is known for inspiring visitors, encouraging participation and increasing the time they spend on site. There is always something new to discover.

04

Education and entertainment in perfect balance:

Visitors appreciate the unique combination of education and entertainment that our exhibition offers. They not only learn about dinosaurs; they also have great fun.

05

Positive word of mouth: The exhibition has built an excellent reputation and is often recommended by satisfied visitors. This leads to a steady flow of new visitors drawn in by the positive experiences of others.

MEDIA IMPACT & A POSITIVE EVENT:

01

Media impact of the exhibition: Our dinosaur exhibition not only provides a fascinating on-site experience, but also generates strong publicity before the exhibition opens. Through targeted PR measures and integration into local media, your city can remain in the headlines and reach a wide audience.

02

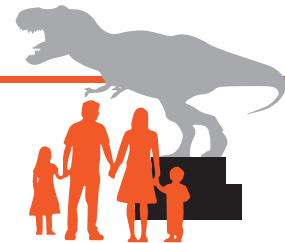
Recommendations and talking points: Our exhibition encourages word-of-mouth recommendations and offers visitors plenty to talk about. Through fascinating exhibits and interactive activities, we create a lively atmosphere that remains memorable and is sure to be recommended.

03

Long-term awareness effect: Through the successful combination of education and entertainment, we create a lasting and positive memory associated with your city. Visitors of all ages will remember the fascinating dinosaur world in your city for a long time to come.

04

A positive event: Our exhibition is not just an event - it transforms your city into an inspiring place that awakens joy, curiosity and amazement. Invite your visitors to explore the world of dinosaurs and enjoy an unforgettable experience.



WHY OUR DINOSAURS ARE THE BEST:

01

Scientifically accurate: Our dinosaur replicas are based on current scientific findings and are the result of years of research and development.

02

Tried, tested and authentic: Our exhibitions have proven themselves through millions of satisfied visitors to our permanent and temporary exhibitions across Europe and offer a unique combination of authentic-looking exhibits and interactive experiences.

03

Edutainment: We combine education and entertainment at the highest level by conveying sound knowledge about dinosaurs in an appealing and entertaining way.

04

Knowledge-sharing: The exhibition temporarily turns your city into a place of active learning and discovery, inviting visitors of all ages to take part in the process of gaining knowledge.

05

For all age groups: From small children to adults, our exhibition offers a broad range of activities and information tailored to the needs and interests of different age groups.

Discover the fascinating world of dinosaurs!

OUR FULL-SERVICE INSTALLATION PACKAGE:

01

Complete exhibition planning and installation: From concept to installation, we take care of everything to ensure that your dinosaur exhibition is a complete success. You provide the decoration yourself.

02

Tailored solutions: We offer individual solutions perfectly tailored to your needs and your city.

03

Professional installation: Our experienced team handles the professional installation of all dinosaur models to ensure a smooth installation process.

04

Ongoing support: We remain by your side even after installation to ensure optimal functionality and presentation.

05

Flexibility and adaptability: We adapt to the requirements of your city in order to make the project a success.

With our all-round worry-free installation package, we make setting up your dinosaur exhibition simple and stress-free.



SUCCESSFUL EVENTS

THE FASCINATION OF LIFELIKE DINOSAURS PROMISES EXCITEMENT AND EMOTION FOR EVERY VISITOR!

BEELITZ

SUMMER FESTIVAL

BERLIN

VARIOUS RAILWAY STATIONS

BOCHOLT

CITY CENTRE

DORTMUND

CHRISTMAS MARKET

GEORGSMARIENHÜTTE

DINO CITY CHRISTMAS MARKET

HANOVER

KINOSAURIER

SALZGITTER

LIGHT NIGHT

MUNICH

TRADE FAIR

PADERBORN

SKONTO & HÖFFNER

BOCHUM

DINO CITY



FOR FURTHER INFORMATION AND EXHIBITION AVAILABILITY, PLEASE CONTACT US
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